



**MPI**  
CONSULTING



## **John H. Hawkins**

**President | CEO**  
MPI Consulting

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### **Professional Profile**

John Hawkins is the President and CEO of Management Performance International dba MPI Consulting, a Cincinnati, Ohio based strategic consulting company. MPI (established in 1974) has almost 47 years of experience helping organizations improve their capability development in Organizational Development, Employee Relations, Labor Relations, Compensation/ Rewards and Leadership Skills Training.

John is an internationally experienced executive, keynote speaker and corporate trainer. He has worked with hundreds of companies helping them to accelerate their business performance by improving their strategies, developing their people and developing pragmatic implementation solutions. John is an experienced executive with a proven track record of success having worked for and with some of the world's leading blue chip companies such as Procter & Gamble, Kellogg's, Novartis, Glendinning Management Consulting, Revlon, PPG, Roche, Macy's, Mattel, SVZ (a Royal Cosun Company) and many others.

John started his professional career with Procter and Gamble where he spent seventeen years and progressed through the company in positions of greater responsibility in Sales, Marketing, Human Resources, Operations and International where he was Head of Sales for P&G's company business in Brazil.

Upon returning to the US, John left P&G and joined Kellogg's as VP of Sales, Central US. After Kellogg's, John became Senior Vice President of Sales for Novartis Medical Nutrition's Acute Care and Home Care division. He served on the company's due diligence team which was responsible for the preparation of the sale of this business to a competitor.

John then joined Glendinning Management Consulting (a WPP company) as VP of Consulting, Americas where he led the America's operation living in Montreal, Canada. While serving as VP of Consulting Americas, he became known for his expertise in the areas of strategy development, organizational effectiveness and capability development across a number of world class consumer goods companies.

John returned to the United States again in 2009. He brings over 30 years of executive leadership experience as well as an understanding of global best practices across a number of diverse industries. John acquired MPI Consulting in 2011 and serves as the President|CEO.

### **Education/Family**

John is the proud father of four children and is a graduate of the University of Mississippi, where he received his Bachelors of Business Administration in Banking and Finance.